



FONTENELLE  FOREST

## 2018 Corporate Sponsorship Opportunities

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Come *grow* with us.

# Fontenelle Forest has provided outdoor recreation, education, and community events for more than 100 years.

Each year:



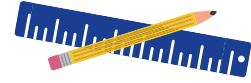
**100,000+**

People visit Fontenelle Forest and Neale Woods



**20,000**

Families attend one of our special events



**40,000**

Local students receive STEM education



**100+**

Children attend Home School Science programs



**2,000**

Acres of forest are maintained and protected



**26**

Miles of marked trails in Omaha and Bellevue



**617**

Birds of Prey rescued in 2017 from 22 species



It's the perfect place to get outside and immerse yourself in a special and unique natural setting.

- Angela Kaup, member

## Our Mission:

To provide a place where people can experience and enjoy the quiet wild of nature. We want to inspire current and future generations to care for the natural world.

## Our Vision:

To be a national leader in environmental stewardship and education and the region's premier nature center

## Our Values:

Integrity  
Stewardship  
Excellence  
Engagement  
Sustainability

## OUR 2018 SPECIAL EVENTS

### FAIRY FAIRE

MARCH 24

The Fairy Faire is a great STEAM (Science, Technology, Engineering, Art, and Math) event and will be returning to Fontenelle Forest for its 4th year. Over 250 families participate each year, gathering natural resources from the forest to build and design their own fairy house. Participants come dressed as fairies, take a hike with the Fairy Queen, get a special fairy name, and enjoy stories from Mother Nature and Father Time.

### FEATHER OUR NEST

APRIL 14

The Fontenelle Forest Guild presents Feather Our Nest. Our annual benefit gala raises funding for Forest programs including; land stewardship, environmental and animal rehabilitation and our core recreation, conservation and education programs.

### OMAHA GIVES!

MAY 23

We raised more than \$18,000 during last year's Omaha Gives campaign. A matching donor for Omaha Gives! will ensure the upkeep of 26 miles of trails, 2,000 acres of natural land, education programs for 40,000+ school students and public programs for 100,000+ visitors to the Forest each year. "Helping Fontenelle Forest preserve a wild, natural place in the Metro will be of immense meaning and value as our cities continue to grow," says Fontenelle Forest Executive Director Merica Whitehall.

### MEMBER APPRECIATION WEEK

JUNE 9-15

To thank our 6,000+ member households for making us such an important part of their lives, we are having a week of our most popular programming, just for them! Members can bring their friends free of charge to experience the wonders of the natural world and programs like Yoga in the Forest, Canoe the Great Marsh, Raptors Live, and more!

### BLUE STAR MUSEUM

MEMORIAL DAY -  
LABOR DAY

The Blue Star Museum program is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and museums across America. Fontenelle Forest has been a proud Blue Star Museum since 2014. Located in Bellevue, NE we are honored to have all active military families receive free admission from Memorial Day through Labor Day. Last year over 1,600 families visited the Forest by taking advantage of the Blue Star Museum program.

### MILITARY FAMILY WEEKEND

AUGUST 25-26

We thank our military neighbors by offering free daily admission to Fontenelle Forest all weekend. This fun-packed family weekend is part of Fontenelle Forest's larger participation in Blue Star Museums. Throughout the weekend, all military families active and veteran can enjoy education programs, crafts and activities, food, music, guided hikes, and up-close encounters with animals and birds of prey.

### BEER ON THE BOARDWALK

SEPTEMBER 15

More than 450 visitors enjoy a relaxing evening in nature with beer, music, food and friends. Adults 21+ stroll the Riverview Boardwalk through the Forest, sampling locally brewed beers from local breweries.

### TRICK OR TREAT IN THE FOREST

OCTOBER 27

One of our most popular public events, Trick or Treat in the Forest draws over 500 children and families to the Forest each year. Kiddos enjoy an epic leaf pile, trick or treating along the Riverview Boardwalk with the special appearances by the woodland creators of the forest, s'mores, hot cocoa, creepy crafts, and animal encounters. Visitors who dare enter the haunted Forest for a scary experience they will never forget.

### HOLIDAY AT HOGWARTS

NOVEMBER 10

Last year more than 1,300 people experienced a special kind of magic in the Forest as wizards of all ages enjoyed scavenger hunts, wand making, spell tutorials, live owls, a fire show and much, much more. In the evening, adults 21+ enjoyed a wizarding pub quiz, real honey mead and butterbeer. We look forward to our second year being just as successful as our first!

### #GIVINGTUESDAY

NOVEMBER 27

Giving Tuesday is a global day of giving celebrated on the Tuesday following Thanksgiving, Black Friday and Cyber Monday. #Giving Tuesday kicks off the charitable season, when many of our donors focus on holiday and end-of-year giving. Join Giving Tuesday, a Global Giving Movement and get involved with your community by matching Fontenelle Forest's non-profit #Giving Tuesday donations.

### WINTER WONDERLAND FEATURING THE HOLIDAY TRAIL OF LIGHTS

ALL OF DECEMBER

There is nothing like Holidays at the Forest. Visitors enjoy the Great Hall decorated with live pine trees sponsored by local companies and organizations. Our famous Riverview Boardwalk is lit with Holiday Lights. Families can hike to Acorn Acres to meet Santa, enjoy caroling on the plaza, and stay warm by the fire, roast some marshmallows and enjoy warm cider or cocoa. The public Holiday Trail of Lights opening is December 1, and includes hikes with elves, a visit to Santa in the woods, crafts, food, and more!

### GOING WILD FOR GINGERBREAD

DECEMBER 8

This is the most popular event at Fontenelle Forest year after year and sells out almost immediately with capacity at 100 families! Participants use their imagination to create the most magical, one of a kind gingerbread cabins and front yards you have ever seen. Santa makes a surprise visit to the Forest to check out the gingerbread house decorations.



# 2018 SPONSORSHIP OPPORTUNITIES

## Corporate Partnerships

SPONSOR BENEFIT	DONOR MATCH	PRESENTING SPONSOR \$20,000	OAK SPONSORS \$10,000	COTTONWOOD SPONSORS \$5,000	HICKORY SPONSORS \$2,500	LINDEN SPONSORS \$1,000	ELM SPONSORS \$500
FIRST RIGHT OF REFUSAL FOR 2019 EVENT	●	●	●				
SPONSOR WEBSITE LINKED TO EVENT BLOG ON THE FONTENELLE FOREST WEBSITE	●	●	●				
LOGO ON ALL PRINTED PROMOTIONAL MATERIALS	●	●	●	●			
INCLUSION IN EVENT PRESS RELEASES AND MEDIA RELATIONS ANNOUNCEMENTS	●	●	●	●			
RECOGNITION IN THE LEAFLET, OUR QUARTERLY NEWSLETTER	●	●	●	●	●		
RECOGNITION IN WEEKLY EMAIL BLASTS	●	●	●	●	●		
MENTION ON SOCIAL MEDIA PLATFORMS	●	●	●	●	●	●	
RECOGNITION AS A CORPORATE PARTNER	●	●	●	●	●	●	●
LOGO ON EVENT SOCIAL MEDIA GRAPHICS	●	●	●	●	●	●	●
INVITATION TO ALL 2018 SPECIAL EVENTS	●	●	●	●	●	●	●
MARKETING SPACE ON EVENT DAY		●	●	●	●	●	●

Fontenelle Forest is a 501(c)3 nonprofit. Our organization depends on the generosity of corporate partners like you.

**Commitment must be made no later than eight weeks prior to the event.**

- In order to receive all sponsor benefits, please email a hi-resolution logo to [bturner@fontenelleforest.org](mailto:bturner@fontenelleforest.org)
- For any inquiries about non-monetary donations or further partnerships, email [bturner@fontenelleforest.org](mailto:bturner@fontenelleforest.org)

**FAIRY FAIRE | MARCH 24**

\_\_\_\_\_ \$2,500 Presenting Hickory Sponsor  
 \_\_\_\_\_ \$1,000 Linden Sponsors  
 \_\_\_\_\_ \$500 Elm Sponsors

**FEATHER OUR NEST | APRIL 14**

**Please see attached community support package.**

**OMAHA GIVES! | MAY 23**

\_\_\_\_\_ \$20,000 Fundraising Match Donation

**MEMBER APPRECIATION WEEK | JUNE 9-15**

\_\_\_\_\_ \$1,000 Linden Sponsors  
 \_\_\_\_\_ \$500 Elm Sponsors

**BLUE STAR MUSEUM | MEMORIAL DAY - LABOR DAY**

\_\_\_\_\_ \$20,000 Presenting Sponsor

**MILITARY FAMILY WEEKEND | AUGUST 25-26**

\_\_\_\_\_ \$5,000 Presenting Cottonwood Sponsor  
 \_\_\_\_\_ \$2,500 Hickory Sponsors  
 \_\_\_\_\_ \$1,000 Linden Sponsors  
 \_\_\_\_\_ \$500 Elm Sponsors

**BEER ON THE BOARDWALK | SEPTEMBER 15**

\_\_\_\_\_ \$5,000 Presenting Cottonwood Sponsor  
 \_\_\_\_\_ \$2,500 Hickory Sponsors  
 \_\_\_\_\_ \$1,000 Linden Sponsors

**TRICK OR TREAT IN THE FOREST | OCTOBER 27**

\_\_\_\_\_ \$5,000 Presenting Cottonwood Sponsor  
 \_\_\_\_\_ \$2,500 Hickory Sponsors  
 \_\_\_\_\_ \$1,000 Linden Sponsors  
 \_\_\_\_\_ \$500 Elm Sponsors

**HOLIDAY AT HOGWARTS | NOVEMBER 10**

\_\_\_\_\_ \$10,000 Presenting Oak Sponsor  
 \_\_\_\_\_ \$5,000 Cottonwood Sponsors  
 \_\_\_\_\_ \$2,500 Hickory Sponsors  
 \_\_\_\_\_ \$1,000 Linden Sponsors

**#GIVINGTUESDAY | NOVEMBER 27**

\_\_\_\_\_ \$10,000 Fundraising Match Donation

**WINTER WONDERLAND FEATURING THE HOLIDAY TRAIL OF LIGHTS | MONTH OF DECEMBER**

\_\_\_\_\_ \$2,500 Presenting Hickory Sponsor  
 \_\_\_\_\_ \$1,000 Linden Sponsors  
 \_\_\_\_\_ \$500 Elm Sponsors

**GOING WILD FOR GINGERBREAD | DECEMBER 8**

\_\_\_\_\_ \$2,500 Presenting Hickory Sponsor  
 \_\_\_\_\_ \$500 Elm Sponsors

**Total sponsorships**

**Total dollar amount**

COMPANY NAME

BILLING ADDRESS

EMAIL ADDRESS

AUTHORIZED SIGNATURE

CONTACT NAME

CITY

STATE

ZIP

PHONE NUMBER

Payment Enclosed

Card information below

CVV number

Card Number

Expiration Date

**Commitment must be made no later than eight weeks prior to the event.**

Please return completed form and payment to  
 Fontenelle Forest - Attn: Bettia Turner  
 1111 Bellevue Blvd North | Bellevue, NE 68005